



**UNITED LEAD NETWORK**  
EXCLUSIVE LEADS PROVIDER

## Auto Insurance Script

Hi, my name is \_\_\_\_\_ from Auto Care .

How are you today?

The purpose of my call is let you know the auto Insurance rates have recently gone down by up to 35%.

OPT IN - Sir/Ma'am suppose, if we are able to offer you something at a lower rate than what you are currently paying at this time, would you consider that as an option for your auto insurance now or in the near future? (CLEAR YES)

- Great ! I just quickly need to verify a few pieces of information.

- I show your FIRST & LAST NAME as \_\_\_\_\_?
- Your ADDRESS as (CITY, STATE & ZIP ONLY) \_\_\_\_\_? Is that correct? (IF NO, OBTAIN CORRECT INFO)
- Are you the home owner? (As you might qualify for a greater discount)
- You are driving a VEHICLE (Car Make / Model / Year) \_\_\_\_\_? Correct? ( IF NOT, MUST OBTAIN CORRECT INFO)
- Which INSURANCE COMPANY are you with for last 12 months \_\_\_\_\_?
- I have your email address as : \_\_\_\_\_? If none on data / MUST ask for it
- Your DOB in front of me is \_\_\_\_\_? (If customer isn't comfortable providing his DOB, ask for his age. But first ask for complete DOB.)
- I believe you have a good credit score, with no DUIs, accidents or tickets in the last 01 year. Correct?

TCPA COMPLIANT CALL BACK CONSENT AND DISCLAIMER

**Within the next 24 hours, one of our top selected agency from one of our top affiliates, such as Allstate, State Farm etc would be contacting you to provide you with the new free quotations. Would that be ok with you? (CLEAR YES) - If received a clear "Yes", then :**

- Great ! What would the best time to call you tomorrow ? Would it be morning, midday, early afternoon or evening? ( This must be noted on the lead )

- Thank you.

\*\* Just to make sure that the right person will be calling you, would you mind sharing your favorite color with me? ( This must be noted on the lead )

- Great ! Thank you again for your time. Please expect a call at xxxxx tomorrow as per your request. Thank you so much for your time. Have a great day ahead.

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